

Mid Michigan Waste Authority



COMMUNITY connection

A monthly update from the Mid Michigan Waste Authority

February 2017

Upcoming Events

MMWA Executive Cmte Meeting
MMWA Office
Thursday, March 23 @ 9:30 AM



No trash delay for President's Day holiday

The upcoming Presidents' Day holiday on Monday, February 20 will not impact refuse collection in any of MMWA's member communities. Residents should put their materials to the curb on their regular collection day.

The list of holidays that do impact solid waste pickup are: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. Any communities with service that falls on the holiday and those that are serviced on the weekdays after the holiday will have collection delayed by one day. Service is not impacted when the holiday falls on a weekend.

MMWA Earth Day Celebration: Saturday, April 22



Mark your calendars for Saturday, April 22 when MMWA holds its annual Earth Day celebration at the Children's Zoo @ Celebration Square in Saginaw. Once again, the first 400 people who bring a recyclable drink container will be admitted for free. Festivities will include games, crafts and activities offered by MMWA and more than a dozen environmentally-focused community partners. Promotional flyers will be distributed to member communities in late March.

MMWA launches Rethink Your Recycling

Mid Michigan Waste Authority is pleased to launch Rethink Your Recycling, a new education campaign aimed at answering some of the most common, "Can I recycle this?" questions posed by our residents. Each month, we will focus on a different item, encouraging residents to stop and think about whether it belongs in their recycling bins.

While MMWA remains committed to reaching non-recyclers, we also want to make sure that current recyclers are not engaging in what is known as "wishful recycling." Sometimes, when people are unsure about whether an item is recyclable, they toss it in their recycling bin and hope it is an accepted item. We believe our Rethink Your Recycling tools will help discourage the practice of wishful recycling.

This information will be shared via the MMWA Facebook page and website, and we encourage our member communities to join us in this promotional effort. Each month we will send you the Rethink Your Recycling flyer as a PDF



that can be printed and posted in your municipal office or other public areas. We will also send the flyer as a digital graphic so you can upload it to your Facebook page or website.

If you have any questions about the Rethink Your Recycling campaign or ideas for future topics, please contact Carol Somers at (989) 781-9555 or csomers@recyclemotion.org.

In January 2017,
nine MMWA member
communities had
ZERO valid RCLs and
six communities had ONE.

A valid RCL is when a
Waste Management collection
worker returns to the address to
provide collection service.